

Maximising the Value of our Resources

Social Responsibility in Practice



Outline



- ≡ Euromines and its current Environmental Programme
- ≡ Corporate Social Responsibility at EU-level
- ≡ How European mining companies can contribute

Who is Euromines?



European Association of Mining Industries

Euromines – who we are



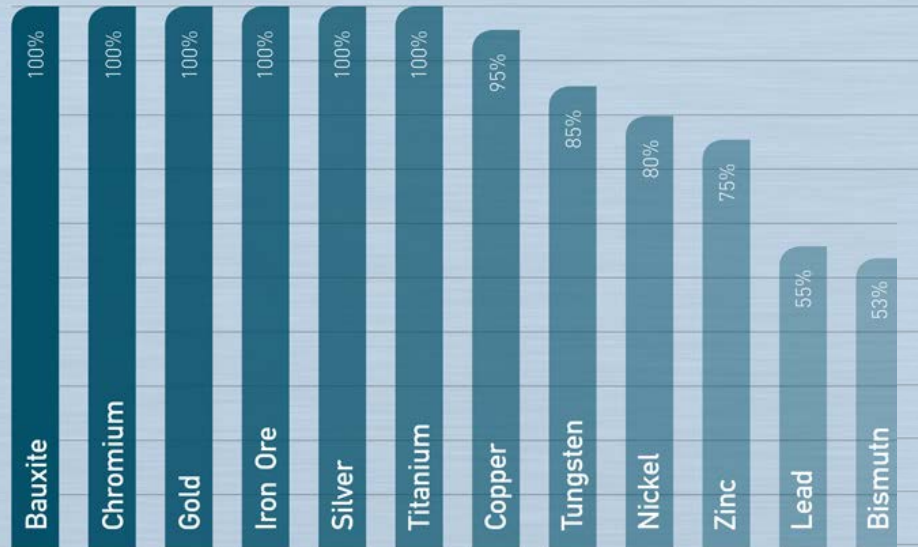
- Recognized representative of the European mining industry;
- Service provider to its members with regard to EU policy;
- Network for cooperation and for the exchange of information throughout the sector within Europe;
- Link to contacts with the mining community throughout the world.



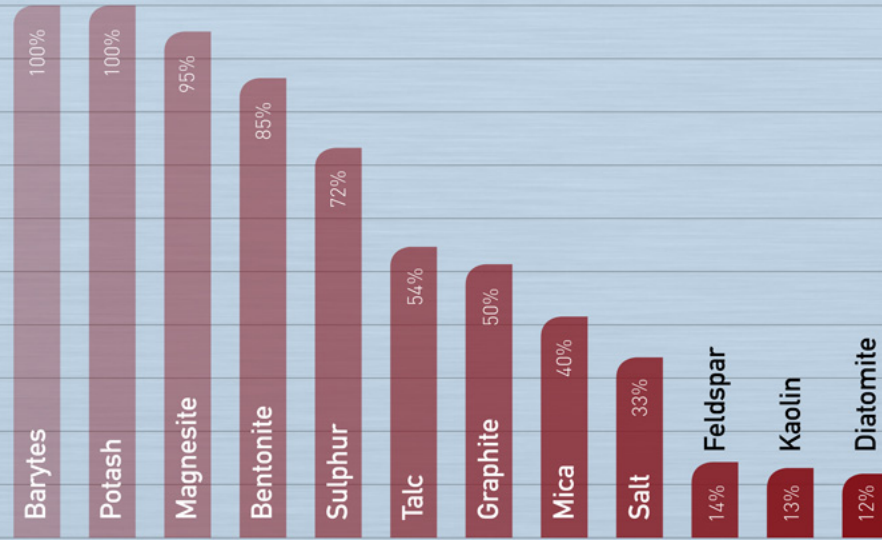
Euromines Representivity Metals & Industrial Minerals



Euromines Representivity in Metals Mining
in % of EU production



Euromines Representivity in Industrial Minerals
in % of EU production



Euromines Environmental Priorities (2014)



- ≡ EU Environmental Impact Assessment Directive: adopted ✓
- ≡ EU Circular Economy Package & proposed lead target
 - = EU Product Environmental **Footprint** Pilot Project
- ≡ EU Environmental **Liability** Directive Review
- ≡ EU: No Net Loss of **Ecosystems** and their Services
- ≡ EU Best Available Techniques for Mine **Waste** Management



Our Key Messages



RESOURCES

- *We strongly believe that Europe has a viable resource base*

DEMAND

- *The demand for raw materials is continuously increasing*

STANDARDS

- *The EU should maintain an enabling environment that provides for achievement of the highest standards in the extractive industries*



How is the EU addressing CSR?



European Association of Mining Industries

EU Social Responsibility at Home



≡ Employment

- = Expected to miss the Europe 2020 target of 75%
- = Greece, Portugal and Romania delayed mining projects

≡ Education

- = Investment in education and training has diminished
- = EU lags in state-of-the-art communications channels

≡ Poverty / social exclusion

- = *More* people exposed to poverty or social exclusion
- = 22.8 million Europeans severely materially deprived in 2012



EU Social Responsibility Abroad



2011-14 Corporate Social Responsibility **Strategy** COM(2011)681

DIRECTIVE on annual **financial statements** 2013/34/EU
(country-by-country reporting and per project)

DIRECTIVE on disclosure of **non-financial information** 2014/.../EU

Community of Practice (**Code of Good Practice**)

REGULATION on **conflict minerals** (self-certification) COM(2014)111

Review of 2011-14 CSR Strategy (Workshop in November)



Social Responsibility Globally



OECD Guidelines for Multinational Enterprises

United Nations Global Compact

ISO 26000 Guidance Standard on Social Responsibility

ILO Tri-partite Declaration of Principles Concerning Multinational Enterprises and Social Policy

United Nations Guiding Principles on Business and Human Rights

United Nations Principles for Responsible Investment

Global Reporting Initiative



Competitiveness



EU COUNCIL, recently concluded that:

*“secure, sustainable and affordable **access to natural resources and raw materials at competitive prices both inside and outside EU territory, as well as the efficient use of resources, is crucial for ensuring the competitiveness of European industry, as well as for innovation and employment, while keeping a strong industrial base; CALLS ON the Commission to include responsible access to natural resources and raw materials in the roadmap”***

I.e. A Roadmap to take the work of a European Industrial Renaissance forward.



What is that in practice?



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What we need to contribute to employment rates



- ≡ Explicit ***political support*** for mining as a particular growth strategy
- ≡ Continued increase of minerals ***exploration*** in the EU Member States
- ≡ Free movement of ***labour***
(e.g., EU job descriptions, standards, accreditations)
- ≡ Financial support for investments that target performance exceeding established standards



What we need to help lift people out of poverty



- ≡ 20% industrial contribution to GDP by 2020 and more later
- ≡ Successful conclusion of the EU-US **trade** agreement (TTIP)
- ≡ Resource efficiency strategies that drive contributions from **whole value chains** – including mining & quarrying in the EU
- ≡ Development of “environmental footprints” into full “net benefit assessments” of products and processes in economic, environmental and social terms



What we need to deliver maximum value over time



- ≡ Predictable and ***stable policy*** from the EU and Member States
 - = No new legally binding targets for at least a decade

- ≡ Protection from unfair global competition
 - = Less unilaterally self-imposed costs (e.g., energy, auditing etc.)

- ≡ Deployment of all conventional and unconventional energy sources enabling affordable ***long-term energy contracts***

- ≡ Market rewards for stand-out productivity performance
 - = Market reward for CSR (e.g. through investment policies)



Society needs Responsible Mining

In case of any questions please contact:

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